





REAL ESTATE AGENT

## PRIMARY LOGO

The primary logo of Brand Name is used in most cases. Sub marks are used in place of the primary logo only when it does not fit with the collateral.

#### BEST USED FOR

- Large displays
- Website banners
- Brochures
- Signage



### BRANDMARK

To be used in place of the logo where an icon can be recognized. This could include social media or merch.

#### BEST USED FOR

- Social media profile photos
- Footers
- Watermark



## BRAND STYLING

# COLOR PALETTE.

Color is an integral part of brand identity, consistent use of the color palette will not only reinforce the cohesiveness of the brand, but also serves a psychological purpose by communicating a certain feeling to our audience.









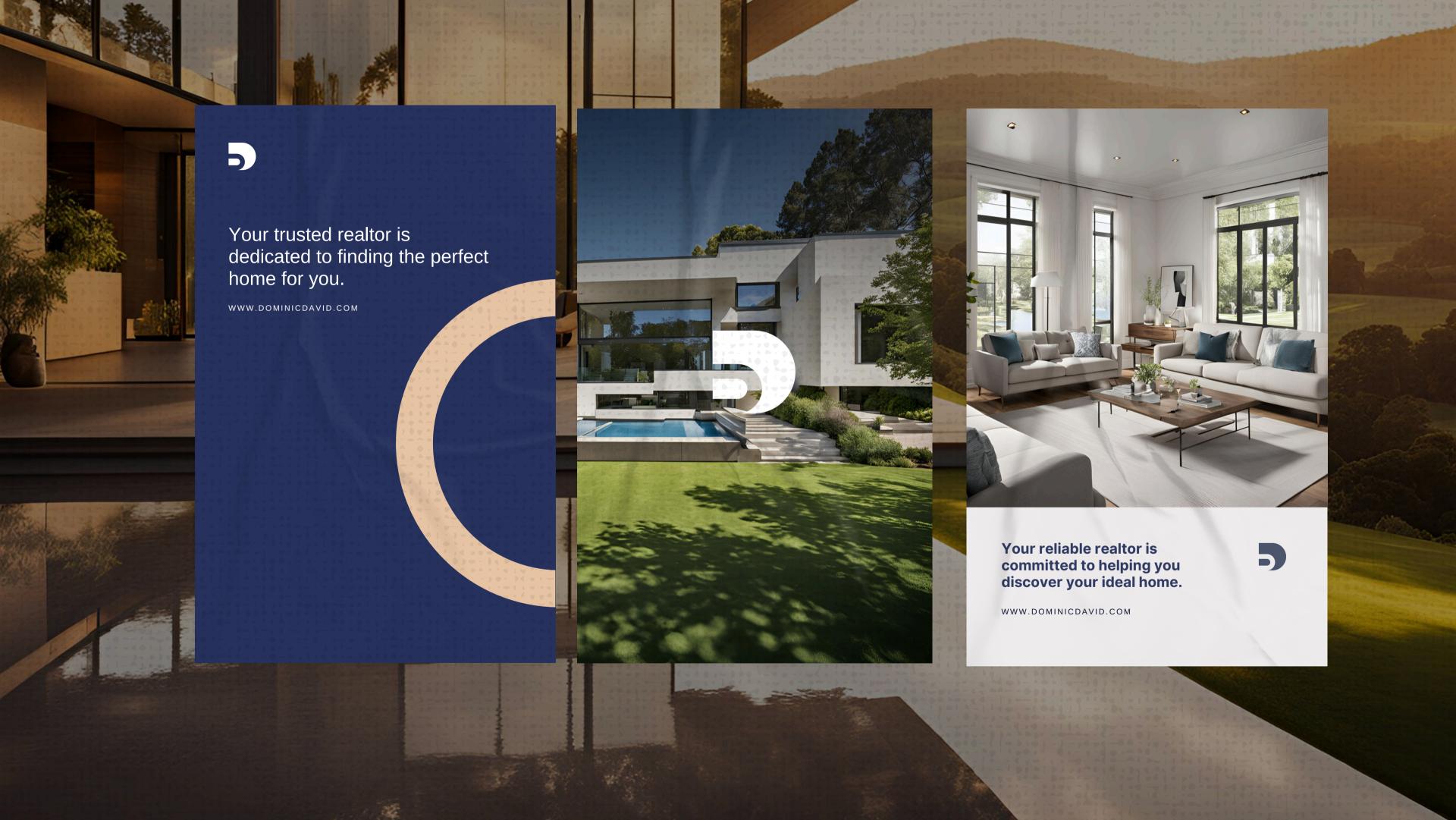
We promise to prioritize our clients by delivering quality services that transform houses into beautiful homes, backed by our extensive experience in the industry.

Your dream home is our top priority. We are dedicated to making it a reality for you!



We deliver quality services.

Your dwars home is our top priority. We are dedicated to reaking it a reality for you!





# Imagery





During a branding shoot, various aspects of the brand are highlighted, including products, services, and the overall lifestyle associated with the brand. These images can be used across multiple platforms, such as social media, websites, marketing materials, and advertisements, to create a consistent and appealing image that attracts and engages customers.

