

We designed a stunning website and brand for Nova Skincare

Brand identity

Web design

Marketing Materials



Nova Skincare

Our Approach to Branding Nova Skincare

At Nova, we believe that skincare is not just a routine but an experience. Our goal is to create a captivating and luxurious brand that resonates with our target audience. Here's how we plan to achieve this: Develop a stunning visual identity that embodies the essence of Nova. This includes a sophisticated logo, elegant packaging, and a harmonious color palette that evokes feelings of freshness and vitality. Craft a compelling brand narrative that connects with customers on an emotional level. We will highlight the inspiration behind Nova, our commitment to quality ingredients, and the transformative effects of our products.

Industry
Beauty

What We Do:
Brand Identity
Website Design
Marketing Materials

SYMBOL & ICON

A submark is a secondary logo that complements a brand's primary logo, often presenting a simplified or alternative design using similar colors and typography. Submarks enhance branding flexibility, ensuring a cohesive visual identity across various applications like social media and merchandise, while maintaining brand recognition in contexts where the primary logo may not fit.



WATER DROP



THREE LEAF
PLANT



SUNRAYS

COLOR PALETTE

A color palette is a curated selection of colors that are used together in a design, artwork, or any visual composition. It serves as a guide for color choices, ensuring harmony and coherence throughout a piece. Color palettes can vary widely in style and purpose, from vibrant and bold combinations to soft and muted tones, depending on the desired emotional impact or aesthetic appeal.

MATTE GREEN

SAGE GREEN

PASTEL GREEN



Primary Logo

The primary logo design is key for brand identity and recognition. It conveys the brand's values and personality to the target audience, ensuring consistency across platforms. This helps create a lasting impression and distinguishes the brand from competitors.

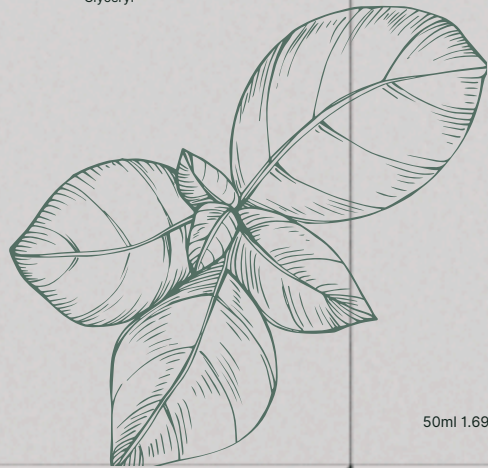




NOVA
SKINCARE

Barrier Repair Moisturizer
With Aloe Leaves

Basil, Turmeric, Ginger,
Aloe Leaves, 2% Betaine &
Glycerol



NOVA

50ml 1.69 fl oz

NOVA
SKINCARE



NOVA
SKINCARE

HOW TO USE

Apply hand and body lotion
to the surface of the skin
then massage gently.

INGREDIENTS

Palm Oil, Organic Coconut Oil,
Soybean Oil,
Rosemary Oil, Lemon juice,
Vegetable Glycerin,
Honey, Beeswax White, Cocoa
Butter



NOVA
SKINCARE

Glow Effect

Barrier Repair Moisturizer
With Aloe Leaves

Basil, Turmeric, Ginger,
Aloe Leaves, 2% Betaine &
Glycerol

50ml 1.69 fl oz



Introducing our Glow Effect Face Creme, a luxurious barrier repair moisturizer infused with the soothing essence of aloe leaves. This innovative formula is designed to deeply hydrate and rejuvenate your skin, providing a radiant and healthy glow. The lightweight texture absorbs quickly, delivering essential nutrients while reinforcing your skin's natural barrier. Say goodbye to dullness and hello to a luminous complexion as the aloe leaves work to calm and nourish, leaving your skin feeling soft, smooth, and revitalized. Perfect for daily use, this face creme is your secret weapon for achieving that coveted glow. Embrace the beauty of healthy skin with our Glow Effect Face Creme!



0 12345 67890 1



GLOW EFFECT

Barrier Repair Moisturizer
With Aloe Leaves

Basil, Turmeric, Ginger,
Aloe Leaves, 2% Betaine &
Glycerol



NOVA
50ml 1.69 fl oz

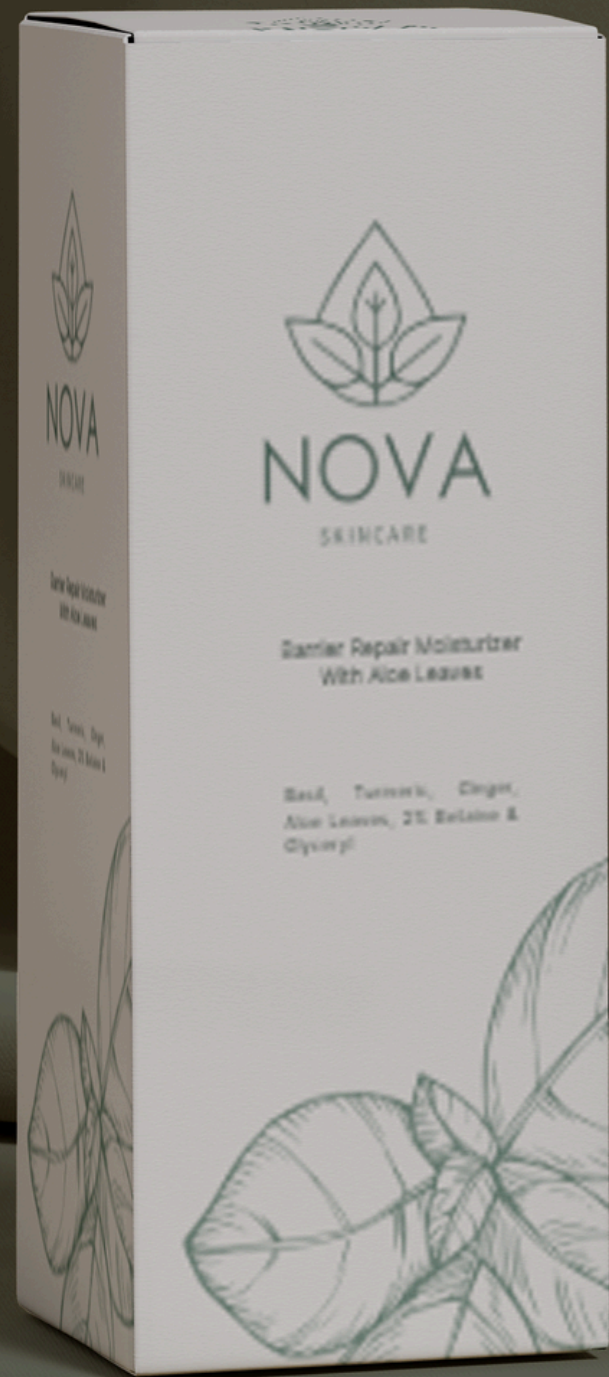
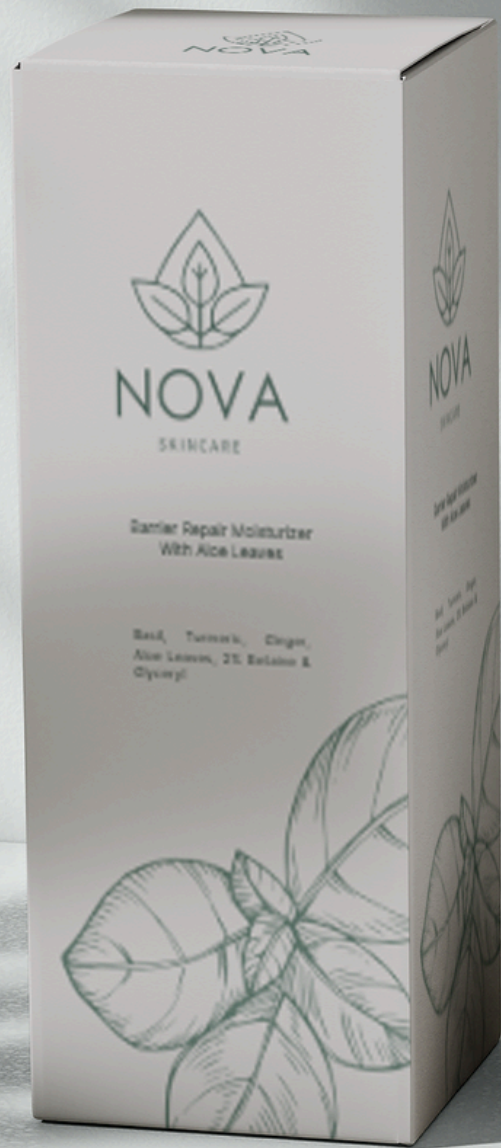


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ESSENTIAL ELEGANCE, UNWAVERING CONFIDENCE

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BEAUTIFUL GLOWING SKIN



Every product narrates a tale of elegance, self-assurance, and the enduring charm that is distinctly yours.



Soothing Aloe Vera Gel
\$ 22.60 USD

